

Business News

April, May, June 2016 • Volume 39, Issue 2



Meet Danita Romero Ambassador of the Quarter

Danita Romero Accounting Services

Here to help you, or your business, with Accounting

and Tax Preparation.

I have extensive experience in Accounting, Tax Preparation, Contract Administration, Human Resource and General Management with a specialty in Forensic Accounting. For many years I was the Northern California Controller and Lean Champion for a huge public company. In October of 2014 I decided to "semi-retire" and start my own business, using my knowledge and expertise to help start-ups and small businesses.

In January of 2015 I joined the Dublin Chamber of Commerce. I really wanted the opportunity to network with other local businesses but my experience has been so much more. I truly believe every business in a city needs to align themselves with their Chamber. That way we can not only share our experiences with other businesses but have the advantage of learning from them. Even the "seasoned" members have so much to offer and I rely on their knowledge.

The Chamber's mission is to "Communicate, Collaborate & Advocate". As an Ambassador, I strive to be part of our community, sharing the benefits we Chamber Members have, and getting to know each of you.

Danita Romero Accounting Services 11501 Dublin Blvd., Suite 200, Dublin, CA 94568 925-452-8230 - danitar@DanitaRomero.com

Dublin Chamber Members donate \$640.00 to Dublin High School Culinary Academy



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Dublin based Callidus Cloud wins 2016 East Bay Innovation Award



From right to left, President/CEO Brad Johnson, Chairman of the Board, Steve Lehman, Director Alcina Wegrzynowski and Director Dan Karas congratulate Giles House (centered) CMO of Dublin based CallidusCloud for winning the 2016 East Bay Innovation Award for Information and/or Communications Technology, hosted by the East Bay Economic Development Alliance at the Fox Theater in Oakland on February 25, 2016.

CallidusCloud is the global leader in cloud-based sales, marketing, learning and customer experience solutions. More than 4,400 organizations across all industries rely on CallidusCloud solutions to improve sales closures with increased revenue.

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NEW MEMBERS

The Dublin Chamber of Commerce extends a warm welcome to the following new members and looks forward to seeing them at future Chamber events.



Charity Cab

6465 Clark Ave., B-3, Dublin, CA 94568 Ph: 925-353-5357 www.charitycab.com Rhett Havener, Owner

LAMPS PLUS®

Lamps Plus

7256 San Ramon Rd., Dublin, CA 94568 Ph: 925-479-0193 www.lampsplus.com/stores/california-san-francisco/dublin-94568 Marilyn Bowyer, Manager



Dublin Integrity In Action

P. O. Box 2071, Dublin, CA 94568 www.dublinintegrityinaction.org Randy McGrady-Beach, Co-President Paul Faris, Co-President



Lincoln Financial Advisors 3000 Executive Parkway, Suite 400

San Ramon, CA 94568 Ph: 925-659-0267 www.kinleywongsocialsecuritybenefits.com Kinley Wong

ETHAN ALLEN

Ethan Allen Inc.

5170 Dublin Blvd, 1C, Dublin, CA 94568 Ph: 925-230-6088 www.ethanallen.com Jill McSheffrey, Manager



MassMutual Northern California

2201 Walnut Ave., Suite 380, Fremont, CA 94538 Ph: 510-205-0898 www.financialguide.com/jessica-d-lam Jessica Lam



FOUNDED BY FIREMENT

Firehouse Subs

5252 Dublin Blvd., Dublin, CA 94568 Ph: 925-364-7279 www.firehousesubs.com Chris Walker



Pacific Catch

5251 Martinelli Way, Dublin, CA 94568 Ph: 925-999-8053 www.pacificcatch.com Justin Secrest, General Manager



Hallmark Personnel

11501 Dublin Blvd., Suite 200, Dublin, CA 94568 Ph: 925-364-7500

www.hallmarkpersonnel.com Curtis Sato, Branch Manager



Persimmon Dental Care

5281 Martinelli Way, Dublin, CA 94568 Ph: 925-999-8282

www.persimmondentalcare.com
Dr. Charles Giang and Dr. Michael Tancio



Intero Chiropractic

4847 Hopyard Rd., Suite 1 Pleasanton, CA 94588 Ph: 925-255-5805

www.interochiropractic.com Jerry Hsieh and Robert Rosas



Securelion Security
1150 Manley Drive, Tracy, CA 95377
Ph: 888-572-5545
www.securelionsecurity.com
AJ Boomwal

ALERT: TEMPORARY ROAD CLOSURE



We have been notified about an upcoming road closure that may affect your commute. A portion of Tassajara Road/Camino Tassajara will be closed between May 2, 2016, and December 2016. The closure will block access along Tassajara Road, north of Fallon Road. Drivers, bicyclists, and pedestrians will be unable to use Tassajara Road/Camino Tassajara to travel between Dublin and the San Ramon/Danville area for the duration of the work, and will need to take alternate routes. Alternative routes include both Windemere Parkway and Bollinger Canyon Road.

The closure is necessary in order to replace a failing culvert which runs under Tassajara Road. The replacement of this aging culvert will provide greater safety for motorists and will reduce the likelihood of emergency road closures in the future. For information and updates on this project please go to:

www.dublin.ca.gov/roadwork

The page includes a road closure notice, Frequently Asked Questions, and map of the of the closure area and alternate routes. Please contact the City of Dublin Public Works at (925) 833-6630 with any questions you may have about this project.

Dublin Chamber Members donate \$640.00 to Dublin High School Culinary Academy

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The students at Dublin High School Culinary Academy did an excellent job catering our St. Patrick's Day and Awards Luncheon on March 16, 2016. The event collected \$440.00 in tips from the attendees and your Chamber added an additional \$200.00 for a total donation of \$640.00. All money generated by the **Dublin Gaels Catering Company goes right** back into the program for the students, none goes to the district or administration. The culinary academy uses the money to fund student scholarships (about \$4000 was awarded last year), educational field trips, equipment for the culinary lab and chef coats for the students.

MEMBERSHIP RENEWALS FOR JANUARY, FEBRUARY, MARCH 2016

CHARTER MEMBERS - 45 YEARS OR MORE Dublin Chevron – 46 years

Harvey's Cleaners & Laundry - 45 years

41 – 44 YEARS

Dublin Trophy House - 44 years

36 - 40 YEARS

Dublin Iceland - 39 years Dublin Rotary - 40 years

31 – 35 YEARS Marie Cronin – 35 years Stanford / ValleyCare Health System - 31 years

26 - 30 YEARS

Dublin Toyota Scion - 26 years GFWC Dublin / San Ramon Women's Club - 27 years Livermore/Amador Transit Authority - 30 years State Farm / Ron Rodrigues - 27 years St Raymond Church - 30 years

21 - 25 YEARS

Appliance Parts Distributor - 23 years Valerie Barnes - 22 years Dubney Building – 21 years Frankie Johnnie & Luigi Too! – 24 years Hope Hospice – 25 years Lisbeth Howard – 25 years Martin Inderbitzen, Attorney – 22 years Steve Kau, CPA, PC – 25 years Paula Tucker – 25 years StopWaste.org – 24 years UNCLE Credit Union - 24 years United Car Stereo – 22 years ValForms, Inc. – 21 years Widenbaum Chiropractic – 24 years

16 - 20 YEARS

Bay Commercial Bank – 17 years Charter Properties – 18 years Dublin Car Tek – 17 years Dublin Partners in Education - 20 years Dublin Senior Center - 17 years Hacienda Business Park - 16 years Hana Japan Steak House - 18 years

11 - 15 YEARS

Alameda County Community Food Bank - 15 years Armadillo Willy's BBQ - 13 years Axis Community Health – 11 years Bay East Association of Realtors – 11 years Better Homes & Gardens Tri Valley Realty/Earl Rozan - 15 years Chabot Las Positas Community College - 11 years Erlene DeMarcus – 13 years FastSigns – 15 years Fremont Bank – 14 years GM Superstore – 12 years IPAC - 12 years Rubeclar Intenational, Inc. - 11 years

SAP - 14 years 6 - 10 YEARS

Alameda County Fire Department - 10 years Bassett Furniture Direct of Dublin - 10 years Bright Horizon at Dublin – 6 years EZ Blinds – 9 years Hacienda Crossings - 10 years Livermore Amador Symphony - 10 years Livermore Valley Performing Arts Center – 10 years 1 800 Dry Clean of Dublin – 9 years Palo Alto Medical Foundation – 9 years School of Imagination and Happy Talkers - 9 years State Farm Insurance – Larry Damaser – 7 years Technology Credit Union – 10 years Vacation Getaways – 10 years

1 - 5 YEARS

Barons - 3 years CalAtlantic Homes - 4 years Michele Day, CPA – 1 year Fallon Dental Group – 2 years Fountainhead Montessori School – 3 years Four Paws Veterinary Center - 4 years Mortensen & Son Carpet & Upholstery Cleaning - 5 years Four Points Sheraton – 4 years
Alameda County Board of Supervisors /
Supervisor Scott Haggerty – 5 years
Immuno Science, Inc. – 4 years Iron Horse Optometric Group – 1 year Ivancich, Martin & Costis, LLP – 5 years Pleasanton Rentals, Inc. – 2 years Ray's Auto Service – 1 year Danita Romero Accounting Services – 1 year Today PC – 1 year

W P Realty, Inc. - 4 years

Nothing Bundt Cakes has moved to a larger facility in Dublin



Lingering is encouraged at their new location at the corner of Dublin Blvd. and Village Parkway. As you step into their bakery, let the aroma of freshly-baked Bundt stir your senses. Choose from ten luscious Bundt flavors and forty unique cake designs while you browse a treasure trove of unique gifts, charming cards and inspired decorator items. Their nostalgic decor and playful atmosphere make the perfect backdrop to your quest for Bundt perfection.

Nothing Bundt Cakes 7106 Dublin Boulevard, Dublin, CA 94568 925-803-9210 - dublin@nothingbundtcakes.com

our community for the continued support of our schools.

Hours of Operation Mon-Fri: 9am-6pm Sat: 10am-5pm Sun: 11am-4pm

Dublin School Board approves plan for a second High School

The Dublin Unified Board of Trustees unanimously approved a recommendation at their February 23rd regular meeting to initiate planning for a second high school to be constructed on the east side of the Dublin community. The Board also discussed the near-term temporary housing requirements triggered by rapid enrollment growth including addressing the current shortage of lab space at Dublin High School that is impacting junior and senior STEM students.

The recommendation was presented by Superintendent Stephen Hanke following six months of work by the Facilities Master Plan Committee, which reached consensus on the plan at their February 16 meeting, setting the stage for Board approval. The approved plan for the second high school is contingent on land acquisition and available funding.

The approved recommendation includes a master plan for a new second high school site for up to 2,500 students. The planned high school will be a non-satellite, self-contained program. Construction should be done in phases with the first phase targeting 1,000 student capacity with a completion date of the first phase no earlier than fall of 2021. The numbers are clear, Dublin needs a second high school," said Superintendent Stephen Hanke. "We are excited about putting plans in place to make it happen in phases. We thank the FMPC for the hard work put into this plan and to

Expansion of the high school would occur in a second phase of 500 students as capacity warrants and funding is available. Further expansion would be in increments of 500 students as capacity warrants and funding is available until 2,500 capacity is reached. Targeted completion dates for additional phases are still to be determined.

The recommendation does not include identification of land or specific funding sources. The district will be working to secure land, as well as funding through multiple sources (GO Bond Measures, Mello Roos, Developer Mitigation Agreements/Fees, state funding, City and local partnerships) to begin the construction process. The Board was also presented with potential contingency options should necessary funding not materialize.



Steve Lehman, Chairman of the Board welcomes Roberta MacKenzie

from Kaiser Permanente to a three year term on the Board of Directors. Please join us June 2nd at our Economic Development meeting when Kaiser Permanente will present an update on construction of their new facility in Dublin.

Calendar of Events

Thursday, May 5, 2016 2:00 p.m. RIBBON CUTTING/GRAND OPENING

RIBBON COTTING/GRAND OPENING

1+1 Technology 39 California Ave., Ste. 206, Pleasanton

Friday, May 6, 2016

8:00 a.m. Networking, 8:30 a.m. Program ECONOMIC DEVELOPMENT MEETING Assemblywoman, Catherine Baker

Dublin Civic Center Regional Meeting Room 100 Civic Plaza., Dublin

Tuesday, May 10, 2016 9:45 a.m. RIBBON CUTTING/GRAND OPENING

Firehouse Subs

5252 Dublin Blvd., Dublin (Persimmon Place)

Wednesday, May 11, 2016 8:30 a.m. – 10:30 a.m. BOARD OF DIRECTORS MEETING

Dublin Chamber of Commerce Board Room

Thursday, June 2, 2016 8:00 a.m. Networking, 8:30 a.m. Program

ECONOMIC DEVELOPMENT MEETING Kaiser Permanente Dublin Project Update

Dublin Civic Center Regional Meeting Room 100 Civic Plaza., Dublin

Monday, June 6, 2016 10:30 a.m. Check-in, 12:30 p.m. Tee Time 29TH ANNUAL GOLF TOURNAMENT

Dublin Ranch Gold Course 5900 Signal Hill Dr., Dublin

Wednesday, June 8, 2016 8:30 a.m. – 10:30 a.m. BOARD OF DIRECTORS MEETING

Dublin Chamber of Commerce Board Room

Dublin based Callidus Cloud wins East Bay Innovation Award (Continued from page 1)

"Our objective is to solve a set of longstanding obstacles to sales and marketing success to make everybody involved more productive. better prepared and more knowledgeable," says Giles House, CallidusCloud's CMO. "We're revolutionizing the ways people create, cultivate, satisfy and make fans out of customers." CallidusCloud's signature solution is their lead-to-money suite of products, which was born out of a need for their customers to have all the right tools in one place to boost sales performance – from incentives to coaching, the right messaging and cross selling options." Business technology, explains House, was causing misalignment between different parts of the business – sales, sales management, marketing, customer experience management and so on. Callidus-Cloud created a suite that allows information to flow freely across the organization. "More than ever," says House, "winners are determined by the experience they give to clients." "Our customers want the information they need to make their business run better and be more successful. They don't want to have to wait and they don't want products that offer piecemeal solutions." CallidusCloud's products are often used to augment the value companies get from customer relationship management (CRM) systems, like that of Salesforce.com. "CRM is a great tool to better understand and interact with customers. What we do is to add a layer of tools and data that makes CRM even more valuable," says Leslie Stretch, Callidus Cloud president & CEO. Innovation, says Stretch, is critical. "Customers don't want you to stand still. They expect to always get more – a faster product, more features, better delivery." CallidusCloud is a recognized "market disrupter," House says. "Currently, customers are faced with an array of systems, but none do it all. Our proposition is that you don't need 10 different products from 10 different vendors. We put it all together for you." And the market is responding. Since the launch of the lead-to-money suite in 2012, revenue has increased from \$106 million in 2013 to an expected \$172-175 million in 2015. With their corporate office in Dublin and offices in Birmingham, Oklahoma City and Phoenix, as well as in Europe, Asia, India and Latin America, CallidusCloud supports more than 2.5 million users and billions of transactions each month. (Article courtesy of East Bay EDA)

Board of Directors

Steve Lehman

Chairman of the Board Lehman Insurance Agency

Kathy Johnson

Vice Chairperson Programs
Dublin Chevron

Sue O'Reilly

Vice Chairperson Economic Development Dublin Creek Kennel

Steve Kau Treasurer

Treasurer Steve Kau, CPA Kevin Dielissen

Director Empire Realty Associates

Julia Dozier

Director Chabot-Las Positas Community College District

Dan Karas

Director & Chairman Ambassador Committee Acclaim Print & Copy Centers

Roberta J. MacKenzie Director Kaiser Permanente Staff

Brad Johnson President/CEO

Rick Sanciangco

Nothing Bundt Cakes

Alcina Wegrzynowski

Director

Director

Phyllis Wilkinson Executive Assistant



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Dublin Chamber of Commerce ST. PATRICK'S DAY & AWARDS LUNCHEON March 16, 2016

Congratulations to the following award recipients:

Nancy Feeley

2016 Champion of Commerce Award

Kathy Johnson

2015 Chairman's Award

Phyllis Wilkinson

2015 Special Recognition Award

Rick Sanciangco

Recognition for service as 2014-15 Chairman of the Board

