

YES, There Will Be A Ribbon-Cutting ...for the Dublin Chamber!



Business

January • February • March 2021

It is traditional that when a new business in town opens a new location that the Dublin Chamber will host a ribbon-cutting to celebrate the new venture. After spending the bulk of 2020 lockdown in temporary quarters, your Dublin Chamber has emerged and made the jump to improved space to better serve its Members.

NEWS

Volume_44 • <u>Issue 2</u>

Close to the Civic Center and the core Downtown, the new address is 6300 Village Parkway, Suite 100, in

the former location of the Tri Valley Career Center which moved to new digs in Pleasanton.

Members will see an immediate change versus the historical Chamber location on Donlon Way. "We have the ability to be a hub of activity with our new space," said President/CEO Inge Houston. "It is a first-floor space with a retail feel, fully accessible to the major arterials in Downtown Dublin."

The fully remodeled office features a media room, board room and large meeting space. Located in Downtown Dublin with close access to West Dublin BART and the Civic Center.

"We will have the ability to offer meeting space for members, local elected officials and community groups," said Chairman Gina Molinaro Cardera. "Our Business Roundtable Speaker Series, Chamber events and our business outreach benefits from having the proper space."

Special thank you to our several of our amazing Chamber partner-members that have

contributed to making our new office an incredibly special place. Most of the typical move-in growing pains such as telecom and signage and furnishings have been solved. "The Dublin Chamber benefitted greatly from the generosity of the **Chabot-Las Positas College District**," said Houston. "Much of our furniture and fixtures were donated by the college, a huge saving of cost and time." Al **Carvalheira** with **Netrique**, **Inc.** networked the offices with wi-fi. The Chamber offices are a wonderful place to stop by and plug in to get a little work done between meetings. **Greg Betty** with **Studio Blue** has designed and provided the signage so everyone can find us.

Stay tuned. As soon as permissible an inperson ribbon-cutting and celebratory occasion will be planned. In the meantime, stop in at 6300 Village Parkway for a quick tour to see what the Dublin Chamber's new home has to offer.



2021 BOARD OF DIRECTORS



GINA MOLINARO-CARDERA – Chairman Amador Valley Industries

SUE STEPHENSON – Chair-Elect Dublin San Ramon Services District

DANITA ROMERO – Past Chair of the Board Chabot-Las Positas Community College District

LES JACOB – Treasurer Select Imaging

BRENT HERRERA – Vice Chairman Mutual of Omaha Investor Services

NADIA CHIRAYUNON-CORY Fremont Bank

RYANN DEGRAFF Stanford Health Care / ValleyCare

JULIA DOZIER

Chabot-Las Positas Community College District

STEVEN KAHN Hoge Fenton

LEONARD NIETO Envision Construction & Design, Inc

KRISTINA SIVAS Dublin Toyota

GAUTAM TANDON Ellipsis Marketing

HAZEL WETHERFORD

Ex-Officio – Non-Voting *City of Dublin,* Economic Development Director

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INGE HOUSTON

Secretary – Non-Voting Dublin Chamber of Commerce, President / CEO

MEMBERSHIP RENEWALS • JANUARY, FEBRUARY, MARCH 2021

Thank you to our members who renewed during these difficult times. More than ever your Chamber membership is paying dividends. We are helping members with navigating funding relief options, outlining labor laws, and keeping you up to date on the latest COVID-19 news.

CHARTER MEMBERS

45 YEARS OR MORE

Dublin Rotary Club - 45 years

31-35 YEARS

GFWC Dublin San Ramon Women's Club – 32 years Livermore Amador Valley Transit Authority – 35 years

26-30 YEARS

Hope Hospice – 30 years Lisbeth Howard – 30 years Frankie, Johnnie, & Luigi, Too! – 29 years Uncle Credit Union – 29 years Martin Inderbitzen – 27 years United Car Stereo – 27 years Valerie Barnes – 26 years

16-20 YEARS

Alameda County Food Bank – 20 years Fremont Bank – 19 years (2020) Dublin Chevrolet/ GM Superstore – 17 years Hacienda Business Park – 17 years IPAC, Inc. – 17 years Axis Community Health – 16 years Rubeclar International – 16 years

11-15 YEARS

Alameda County Fire Department – 15 years Hacienda Crossings – 15 years Livermore Amador Symphony – 15 years Safeway – 15 years Vacation Getaway – 15 years Stop Waste – 11 years

6-10 YEARS

Lennar Homes – 9 years Compass – 7 years Dahlin Group – 7 years Michele Day, CPA – 6 years

1-5 YEARS

Pacific Catch – 5 years Ellipsis Marketing – 4 years Spectrum Community Services, Inc. – 4 years Hospice East Bay – 3 years BrightStar Care – 2 years East Bay Community Energy – 2 years Shred City Inc. – 2 years East Bay SPCA – 1 year Edward Jones – 1 year Cool Earth Solar – 1 year MVP Properties – 1 year Rubicon Properties – 1 year Yafa Hummus – 1 year

NEW MEMBERS • JANUARY, FEBRUARY, MARCH 2021



Brooks Motor Cars 6440 Dublin Ct., Dublin, CA 94568 510-632-0257 Daniel Kim: dan@brooksmotorcars.com www.brooksmotorcars.com Factory Certified Collision Repair



Corporate eWaste Solutions 3602 Munster Street, Unit F Hayward, CA 94545 415-652-6176 Holly Rose: hrose@cewsb2b.com www.cewsb2b.com Sustainable IT Asset Recovery Services, and E-waste Recycling



HALO Branded Solutions Castro Valley, CA 94546 510-390-0164 Bebe Duarte: bebe.duarte@halo.com www.halo.com Creative Marketing Solutions and Promotional Branded Products



Nixxit Junk Removal Castro Valley, CA 94546 Sarah McCorriston removal@nixxitjunk.com www.nixxitjunk.com Full-service Junk Removal



Star Chaat 4930 Dublin Blvd., Suite 800 Dublin, CA 94568 Aman Chandi: amanchandi0518@gmail.com https://starchaatcuisine.com/ Indian Cuisine



Ribbon Cutting STAR CHAAT CUISINE Authentic Indian restaurant, located in the Hacienda Crossings Shopping Center. Fresh ingredients and a menu that bursts with flavor.

Photo: Porygon Studios

Dublin Unified Unveils Dublin High School SCIENCE AND ENGINEERING BUILDING

On Thursday, April 15, 2021, the Dublin Unified School District celebrated the grand opening of the Dublin High School Engineering and Science Building with their official ribboncutting ceremony. This three-story building adds approximately

47,000 square feet of space and includes 15 engineering and science classrooms, shop space for their maintenance and operations team, academic support space, break-out areas, additional student and staff restrooms, and a state-of-the-art weight room for their athletics department. The groundbreaking ceremony for this project took place back in August 2019 and was funded by Dublin taxpayers through Measures C and E.

"When we started our program over a decade ago, we dreamed of a space that would be built specifically for the culture of handson and project based work," said Eugene Chou, Engineering and Design Academy Coordinator for Dublin High School. "Today we actually get to make that dream into a reality."

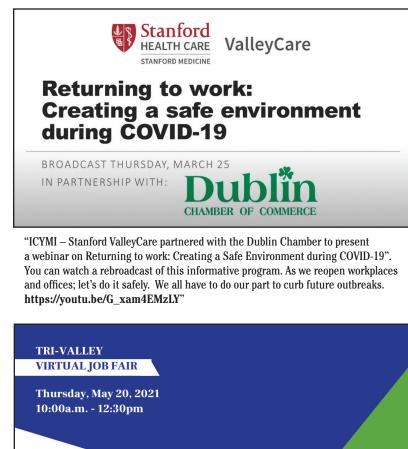
Other speakers included Dublin Unified School District Board Vice President, Megan Rouse, Interim Superintendent, Daniel

> Moirao, Dublin Mayor, Melissa Hernandez, Dublin High School Principal, Maureen Byrne, and Dublin High School graduate, Austin Escobar from the Class of 2018.

> Due to COVID restrictions, this milestone event was live streamed to the community and can be viewed on the Dublin Unified School District Youtube page: https://youtu.be/WYw2m TDKWwo. You can also view a virtual tour on their website at this link:

https://dublinusd.org/apps/pages/index.jsp?uREC_ID= 486848&type=d





RSVP TODAY! https://bit.ly/3tl8rT6

CareerCenter

Rescue Plan Act: Funds for Dublin

The City of Dublin will receive \$12.2 Million over the next two fiscal years from the American Rescue Plan Act of 2021. This is a part of the sweeping plan President Biden signed into law which will provide \$1.9 trillion COVID-19 aid package for a variety of public and private purposes. The funding includes direct funding for state and local governments.

The stated use of the funds can be used to "respond to the pandemic or its negative economic impacts, including assistance for households, small businesses and nonprofits". Other avenues for the funding are Premium Pay for Essential Workers and Local Government Revenue reimbursement.

Out of the first budget year funds of \$6.1 million, the Dublin City Council is considering reimbursement of almost \$4 million to the City itself for costs incurred and revenue replacement which occurred during 2020/2021.

The City is considering allocating \$1.2 million for programs to assist small business. The support for small business is undetermined programs, at this time. These programs are to be reviewed and approved by the City Council at a future City Council meeting.

ZEISS OPENS HIGH-TECH CENTER

Zeiss, the leading global optics and optoelectronics technology company, has completed construction of its new R&D, production, sales and customer service at 5300 Central Parkway, Dublin.

Bringing together hundreds of ZEISS employees and key functions under one roof including X-Ray Microscopy business and the ZEISS Microscopy Customer Center, customer experience and demonstration centers showcasing recent ZEISS innovations, as well as, research laboratories, service and production facilities. The ZEISS Process Control Solutions activities for the ZEISS Semiconductor Manufacturing Technology segment is also based at the Center, too.

The center encompasses 208,650 square feet meeting the highest green energy and sustainability standards including powered by solar energy, indoor temperature regulated by sophisticated light and insulation technologies, rainwater collection and retention, and a comprehensive plan to support commutes and help reduce traffic congestion and pollution with electric vehicle chargers, bike storage, and carpool options. The Center accommodates approximately 700 workspaces and the move-in will be phased over coming months.

The Bay Area-based new ZEISS Innovation Center is designed to promote customer, science and employee collaborations. ZEISS



medical technology develops and distributes cutting-edge solutions for ophthalmology and microsurgery worldwide

The Center also serves as the US headquarters for the ZEISS medical technology business. The \$180 million investment in the new high-tech site is an integral part of the ZEISS global strategy to expand its presence close to research centers and growth markets. The ZEISS Innovation Center's R&D efforts will increasingly focus on digital solutions and scientific and industry partnerships spanning disciplines and technologies – key drivers behind the company's decision to locate the Center in the Bay Area.

Further information at: www.zeiss.com/innovationcenter

FORMER HOTEL/CONVENTION SITE TO BE AFFORDABLE HOUSING

Land adjacent to the Downtown Dublin West Dublin BART Station Lonce planned to be the home of a luxury hotel and convention space will instead be 308 affordable housing units. The five-level building

will be next to the West Dublin BART Station parking structure. The 3.5 acre parcel is owned by Bay Area Rapid Transit (BART) who will be contributing the property to the project.

The Dublin City Council will be partnering with non-profit developer BRIDGE Housing on a 308-unit project near the West Dublin/Pleasanton BART station that will be 100 percent affordable housing.

The plan will be in two phases and

the 308 affordable units will have 255 parking spaces. In the first phase there will be a minimum of 30% set-aside for a special needs population that could include formerly homeless individuals/families and/or veterans. The first phase would consist of units for mixed-

income levels, ranging from 20 percent to 60 percent of area median income which is currently at approximately \$91,000. The second phase will also be 100% affordable.

The council unanimously agreed to spend \$10 million on developing 3.6 acres at 6501 Golden Gate Drive, just across Interstate Highway 580 from BART and across the street from the BART parking structure. The five-story building would have a parking garage and commercial space on its ground floor, below four stories of housing. "We sorely need affordable housing; this many units of affordable housing is fantastic," said

Dublin City Council member Jean Josey.

The council voted unanimously to spend \$7.1 million from its affordable housing fund and another \$2.9 million from its share of Alameda County Measure A-1 Bond funds on the project.

COVID ERA SPAWNS DEMAND FOR REGULATORY CHANGE

A cross the country, state and local governments have temporarily eased hundreds of regulations during the pandemic, aiming to help consumers social distance and businesses avoid economic disaster. It may be time to abandon some of the old regulations and make the changes permanent.

In February, California State Sen. Scott Wiener, a San Francisco Democrat, co-authored legislation with a Republican lawmaker to make permanent the coronavirus-era suspension of liquor laws that prohibited drinking in sidewalk extensions known as parklets and other outdoor dining spaces used by multiple vendors. Mr. Wiener said he has spent years studying ways to modernize the state's liquor laws, some of which are 100 years old.

"The pandemic is a terrible thing in all respects, but it made us try out new things at a very

rapid pace. And the sky didn't fall," he said. "There are more open minds among lawmakers than there otherwise would be."

The pandemic turbocharged a move toward doing more business online, spurred in part by new smartphone apps and

a growing comfort with videoconferencing. Doctors and nurses noticed their patients wanting to make their visits virtual. Many states that made it easier for healthcare providers to work across state lines are considering bills to indefinitely ease

> interstate licensing rules. At least four states this year have considered bills to permanently allow a medical professional to offer telehealth services with a license from any other state.

> The City of Dublin and others in the 680 corridor eased regulations for restaurant operations to help keep the businesses afloat. What was particularly amazing was the speed that changes occurred; instead of the typical months or years to complete, these changes were accomplished in weeks, if not days.

Perhaps it is a tacit admission that not all the

existing regulations are there to serve the public, but to serve the bureaucracy. Change should occur to further assist, not hinder a recovering economy.

MONEY FOR NOTHING

There is a dearth of people willing (or able) to work for a multitude of reasons. Employers across the country are posting signs asking for patience with their existing employees because the business is understaffed. In fact, there are hiring managers who are scheduling interviews only to have no one show up! You can't hire people who don't even come to an interview. Some businesses are saying we are in the midst of a secondary pandemic. But it's not the kind that requires masks and handwashing. No, this one is harder to control. It's hard to compete



with the Government's free money.

Some of you may remember the old Dire Straits song, "Money for Nothing", well the modern day version of that is the extended Unemployment Insurance benefits in California and around the country. Without changes, it will slow the economic recovery, the exact

opposite of what was intended. The extended benefits, adding \$300 to \$600 a week in additional cash to workers, was needed income to workers, but also for stabilization to the economy. What worked in the early days of the pandemic has caused unexpected consequences and produced the exact opposite of what was intended.

Bottom-line, if you're giving people a lot of money to stay away from working, they're going to stay away from working. There is an increasing shortfall of people willing to work and those jobs are going unfilled. Restaurants have had to cancel reservations, and hotel owners, shut down rooms, because they can't get labor because some individuals are making more money from their unemployment benefits than they would in the workforce.

The Federal Government has piled up debt in staving off an economic catastrophe that was needed in mid-2020. A reevaluation of those resources is in order. Now that the economy is being allowed to open up, policies that will slow down our local economy need to be changed.



connection.

The Chamber excels at bringing together leaders and influencers from throughout the community to build the teams that make things happen.

Build strong business relationships at www.dublinchamberofcommerce.org



CHAIRMAN OF THE BOARD MESSAGE

EAGER TO GET STARTED AGAIN

A year ago, with the pandemic beginning to ravage the country and our economy shutting down, your Dublin Chamber directed our people and resources to focus on helping small businesses. As we are



on the brink of fully opening the economy, we will not forget those with need and will continue our commitment to helping small business recover and succeed. As we recover, we will continue fighting for small businesses—it's part of our DNA—with a continued focus on providing valuable information and effective advocacy.

From the beginning of the pandemic, we developed practical content, advice, and answers when small businesses needed it the most. Whether advice on emergency assistance, understanding health and safety measures, vaccine concerns, changes in workforce law and best practices, the Chamber stepped up to fill the gap.

Going forward we will be there to help all business adapt to the new world of running a business. We will be pushing harder to engage the citizens of Dublin and the Tri-Valley that **"Shopping Local"** is the right thing to do and the best way to keep our community strong.

Looking ahead in 2021, your Dublin Chamber of Commerce will continue fighting for small businesses and helping them recover and succeed. We are encouraging everyone to get vaccinated and help defeat COVID-19. At the same time, we will continue advocating for public policies—like regulation relief, workforce development and continued small business assistance —that give businesses of all sizes the best chance to recover, grow, and create jobs.

You will start to see more of us as activities and traditional events become possible. We look forward to a prosperous 2021 in our service to our Members and the community.

CEO Message

In Dublin, 124 businesses closed the first six months of the pandemic, that number dropped by almost 50% the second 6 months. The hurt of many small businesses is being felt in Dublin and throughout Alameda County. To prevent a further erosion and to start the process of rebuilding again, the Dublin Chamber is here to assist.



Throughout its history, California has experienced several significant economic booms and busts. The coronavirus pandemic-induced recession is only the latest test of the Golden State's resilience. Economic shutdowns across the state have pushed many businesses to, and beyond, their breaking points. The good news for Californians is that some economists forecast that the state will recover from this difficult period faster than the U.S.

You can do your part by making a commitment to "Shop Local, Shop Dublin". There are hundreds of Chamber members here to serve all of your needs. Local businesses are eager to help, and likewise, make sure you are marketing your goods and services to those fellow Dublin Chamber members. The value of your membership is the ability to speak directly with those fellow businessmen and businesswomen in Dublin. As we turn the corner to a sustained prosperity, your success is our success.

Dublin Chamber of Commerce Mission Statement

The Dublin Chamber of Commerce convenes leaders and influencers to foster innovation, champions a strong and vibrant business community, and is a catalyst for economic growth.

CALENDAR OF EVENTS

- Thurs: May 6 9:00 am Business Roundtable: SBA Presentation on The Restaurant Revitalization Fund • Virtual
- Tues: May 11 11:30 am Board of Directors Meeting • Virtual
- Wed: May 19 9:00 am Ambassador Committee • Chamber Office
- Wed: May 19 Noon
 Lunch Bunch Yafa Hummus
- Thurs: May 27 7:30 am Economic Development Committee • Virtual
- Thurs: May 27 3:00 pm TVCAA Speed Networking • Virtual
- Mon: May 31 Office Closed Memorial Day
- Wed: June 2 11:30 am TENTATIVE – Dr Moss #8 • Virtual
- Thurs: June 3 9:00 am Business Roundtable – Dublin Police, Business Public Safety Update • Virtual
- Mon: June 7 10:00 am New Member Orientation • Virtual
- Wed: June 16 9:00 am Ambassador Committee • Chamber Office
- Wed: June 23 Noon
 Lunch Bunch Outback Steakhouse
- Thurs: June 24 7:30 am Economic Development Committee • Chamber Office
- Mon: July 5 Office Closed 4th of July
- Tues: July 13 11:30 am Board of Directors Meeting • Chamber Office
- Wed: July 21 9:00 am Ambassador Committee • Chamber Office
- Wed: July 28 5:00 pm Network Mixer • DSRSD – TENTATIVE
- Thurs: July 29 7:30 am Economic Development Committee • Chamber Office
- Mon: Aug 2 10:00 am New Member Orientation • Virtual
- Thurs: Aug 5 9:00 am Business Roundtable • Chamber Office
- Wed: Aug 18 9:00 am Ambassador Committee • Chamber Office
- Wed: Aug 25 5:00 pm Network Mixer • TBD
- Thurs: Aug 26 7:30 am Economic Development Committee • Chamber Office
- Thurs: Aug 26 3:00 pm TVCCA Speed Networking • Virtual
- Tues: Sept 14 11:30 am Board of Directors Meeting • Chamber Office
- SAVE THE DATE Thurs: Sept 22 11:30 am Dublin State of the City • Shannon Center

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